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KNOW YOUR Options

The best fix for your failing smile is a suggestion away

In 1974, at a time when riesling was riding a wave of popularity among connoisseurs and casual wine drinkers alike, a 1972 riesling bottled by a small Washington state winery called Chateau Ste. Michelle won first prize in a blind tasting in Los Angeles.



DAVID SHERBERG, DMD, FAGD

Six years later, John Kerry went to work for that small winery outside Seattle. "It was the opportunity of a lifetime," says John, who had previously worked for a wine wholesaler in Washington, DC. "I was hired to expand the company's business in the South and East, beginning in Florida, where I moved and set up my base of operations."

To say that John performed well in his job would be an understatement. In the years following John's arrival, Chateau Ste. Michelle grew into the largest producer of riesling in the world, producing more than 500,000 cases a year.

As the label grew, eventually expanding distribution to more than 100 countries, so did John's reputation within the wine industry. He eventually parlayed his success into a position as the fine-wine manager for the nation's largest wine importer.

Now 74, John mostly sips wine as part of a relaxing retirement at Westminster Shores, his St. Petersburg seniors community. Unfortunately, his retirement was interrupted one day a few years ago when a front center tooth suddenly broke, forcing him to make an emergency visit to his dentist.

"My tooth didn't break off, it was just kind of dangling," John remembers. "So I went to my dentist right away, but his staff couldn't help me. Out of desperation, I left and went back home to Westminster Shores, went into a room full of people there and yelled out, *Does anybody here know a good dentist?* Several people called out the name of Dr. Sherberg, whose office is just down the street from where I live. So, I called, and thankfully Dr. Sherberg was able to take me in right away that same day."

David Sherberg, DMD, FAGD, is the proprietor of Bayway Dental, where

he practices *sedation dentistry* and has the skill and technology to perform virtually any dental procedure.

"We're a one-stop shop, so most of our patients don't need to see a specialist to get the care they need," Dr. Sherberg says.

"We do *root canals, crowns, dentures, implants, veneers, extractions*, just about everything.

"And we do a lot of that work under sedation. I am certified in IV sedation, which is a claim that only a

handful of general dentists in St. Petersburg can make. One of the great things about sedation dentistry is that it allows patients requiring a lot of work to get that work done in just a few appointments."

John arrived at Dr. Sherberg's office thinking he only needed a single tooth repaired. During his initial examination, however, Dr. Sherberg discovered that John was missing several teeth in his upper arch, where he was wearing a removable partial denture.

"John told me he hated that partial but was under the impression he would have to live with it because there were no other options," Dr. Sherberg explains. "So I asked him, *Hasn't anyone ever told you about dental implants or fixed teeth in general?*

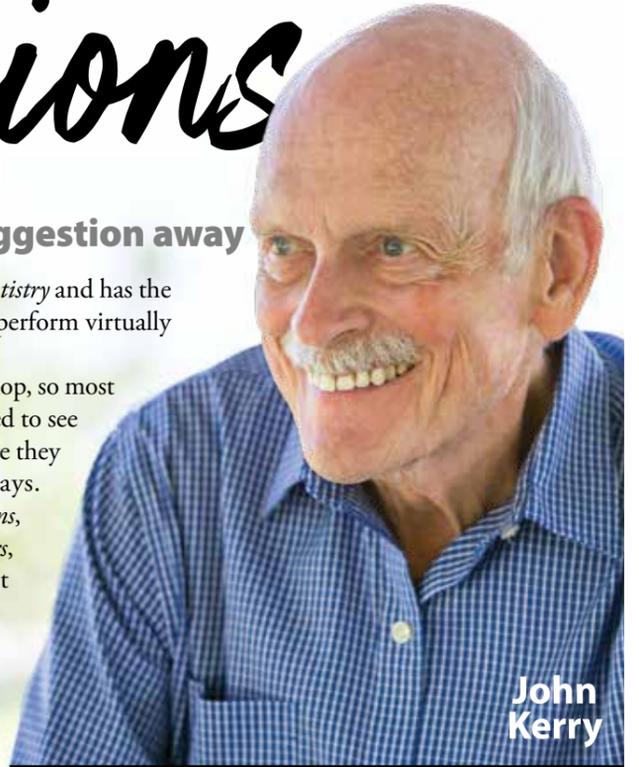
"He said, *No*, so I said, *Well, how would you like to be able to chew all the foods you used to chew when you had all your upper teeth and not have to take this appliance in and out of your mouth all the time?*" He said, "I would love that."

"I don't know why, but no one had ever explained to him all the options that are available for replacing his missing teeth. So, I went over all those options with him and we quickly agreed on a treatment plan featuring dental implants."

Immediate Impact

Dental implants are root-shaped, screw-like bodies that are surgically placed into the jawbone. Once the implant is in the jawbone, new bone naturally grows around it to form the foundation for replacement teeth.

The replacement teeth can be a single crown that is either cemented to or screwed onto an abutment, a partial bridge that can be affixed to one or more implants, or a full denture that can be fastened to a series of implants.



John Kerry

"There are many options, and it's important to find the right plan for each patient's specific needs," Dr. Sherberg notes.

Prior to placing an implant, some patients require a *bone grafting procedure* designed to enhance the volume of the jawbone so that it can properly support the implant. The bone development requires about three months.

The time usually needed for implants to heal to the point where they can support a prosthetic is between three and six months, but with his *Immediate Teeth* option, Dr. Sherberg can provide patients with new teeth immediately.

The latter option calls for the patient to receive four to six implants situated so the patient can be fit immediately with a temporary fixed denture that is later replaced by the permanent fixed denture.

"We call that the *All-on-Four, -Five* or *-Six Protocol*, and what's great about it is that someone can literally have all their teeth taken out and then have their implants and temporary teeth placed at the same time, in one day," Dr. Sherberg confirms.

"Another benefit of this protocol is that it's rare that we need to do any bone grafting with it. We're usually able to fit the implants into places where there's enough bone to support them, which saves the patient time and money.

"When performing implant procedures, we also complete prosthetic planning where we analyze the patient's jaw in 3D and map the case out digitally. From those digital plans, we make guides that we use during surgery to place the implants in the exact spots they need to be."

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KNOW YOUR Options

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Less than 5 percent of the implants placed in the US utilize this technology, but Dr. Sherberg believes it is such an improvement on the standard process that he provides it at no additional cost.

Rave Reviews

Dr. Sherberg made use of all of those tools in treating John, who had all of his remaining upper teeth extracted and took advantage of the fixed implant option, Immediate Teeth, where one is fit with a fixed full upper denture.



“The only difference between this case and most of the others I’ve done is that we didn’t give John a temporary on the day of implant placement,”

Dr. Sherberg notes. “We did a staged approach with him, so he just wore his old partial until the fixed appliance was ready.

“We also did some other work with John, who had some non-restorable teeth on his bottom arch as well. We replaced those failing bottom teeth – three in all – with implants and single crowns and placed new crowns on a couple of other bottom teeth.”

John has been in Dr. Sherberg’s care for a few years now and says his dental health has never been better. He says he greatly appreciates Dr. Sherberg’s work and the manner in which he treats his patients.



Pre-pandemic photo of Dr. Sherberg and John attending a dental education dinner last year.

“Prior to seeing Dr. Sherberg, none of the dentists I’d been to had any kind of plan for me,” John explains. “They all just wanted to do more bridges and partials. But with Dr. Sherberg, he offered me several treatment plans with different pricing options.

“And he was very detailed. He explained every step of the process with each of them, including the cost and how long each would take to complete. And in the end, everything went exactly as he planned it.

“That’s why I have full trust in Dr. Sherberg and why I have referred him to several residents in the community where I live. And everyone who has gone to him has come back to me raving about how good he is and how much they like him.”

FHCN article by Roy Cummings. Cover photo by Jordan Pysz. Before, after and page 4 photos courtesy of Bayway Dental. mkb

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All in a Day’s Work

When she moved from Texas to Florida five years ago, Phoebe Dometrius brought with her a nagging dental problem.

“I had a crown on my upper left front tooth that for years kept falling out,” Phoebe says. “My old dentist back in Texas tried to repair it, but it eventually got to a point where there was nothing left for the crown to hold on to.

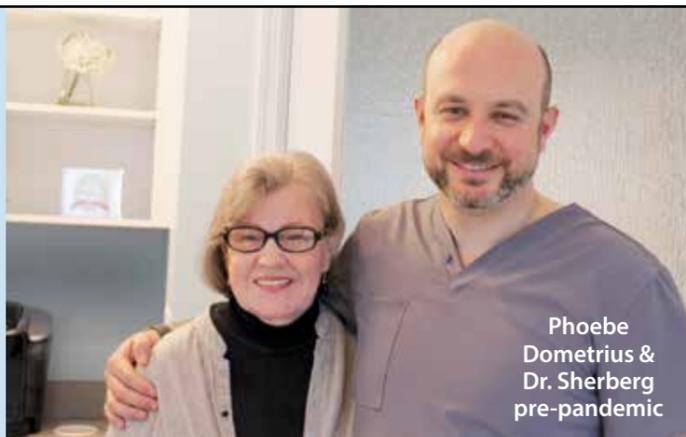
“I was concerned that thing might fall out again, so when I ate, I had to break off pieces of my food and eat it that way. I knew that needed to be fixed, so that’s why I eventually went to Bayway Dental in St. Petersburg.”

Dr. Sherberg first saw Phoebe late last summer. During his initial examination, he learned that her dental problems extended far beyond that loose crown.

“It has literally been fifty years since I bit into an apple but now, I can do that again!”

— Phoebe

“She had the problem with the crown, but most of her upper back teeth were either missing, decayed or broken,” Dr. Sherberg reports. “She also had a bite issue – a deep



Phoebe Dometrius & Dr. Sherberg pre-pandemic

overbite – that was contributing to her teeth breaking.

“The good news was that she wasn’t in any pain at the time. But to keep her out of pain and improve her bite so that she could eat and chew normally again, there was really only one option and that was to give her a full new upper arch using the All-on-Four Protocol.”

Phoebe accepted Dr. Sherberg’s advice and began the process of receiving a new upper arch late last summer. She has since received her permanent prosthetic arch and says she couldn’t be happier with it.

“The upper arch I received is made of zirconia, and it’s really great,” Phoebe exudes. “For the first time in years – and I do mean years – I have really strong teeth. And I can bite into anything and eat anything. That is so nice.

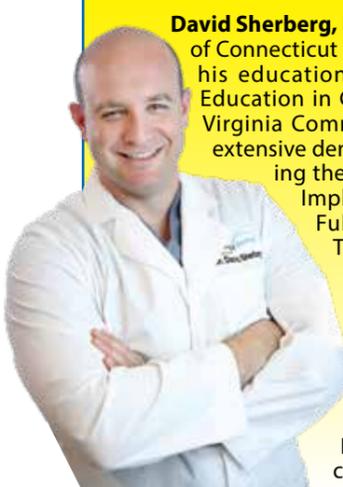
“It has literally been fifty years since I bit into an apple but now, I can do that again. It’s so nice to have that confidence and not be afraid your tooth is going to break. And the fit is amazing. It’s stunning to me how great the fit is.

“I’m so happy with the work Dr. Sherberg did with my upper teeth that I’m going to have the bottom teeth done, too. That’s how happy I am, and I couldn’t be happier with Dr. Sherberg’s staff. They’re all just wonderful.”

One-Stop Dentistry

At Bayway Dental, Dr. David Sherberg can perform most, if not all, of the procedures necessary to restore your smile in just a few appointments.

To learn more about his practice, the services offered, or to schedule an appointment, visit his office in St. Petersburg at: 5008 34th St. S. (727) 292-1811



David Sherberg, DMD, FAGD, is a graduate of the University of Connecticut School of Dental Medicine who furthered his education through the postdoctoral Advanced Education in General Dentistry residency program at Virginia Commonwealth University. He has received extensive dental implant continuing education, including the Comprehensive Interdisciplinary Dental Implant Certification at University of Florida, Full Arch Guided Surgery and Immediate Teeth certification from the Pikos Institute, and membership in the International Congress of Oral Implantologists. He lectures nationally to prestigious dental organizations and is a faculty member of the Phelps Institute. Dr. Sherberg has also received numerous “Best Dentist” awards throughout his career, most recently voted Best Dentist of Tampa Bay out of a highly competitive group of over 1,000 dentists.

To learn more or to take a virtual consult, visit Bayway Dental on the web at baywaydental.com